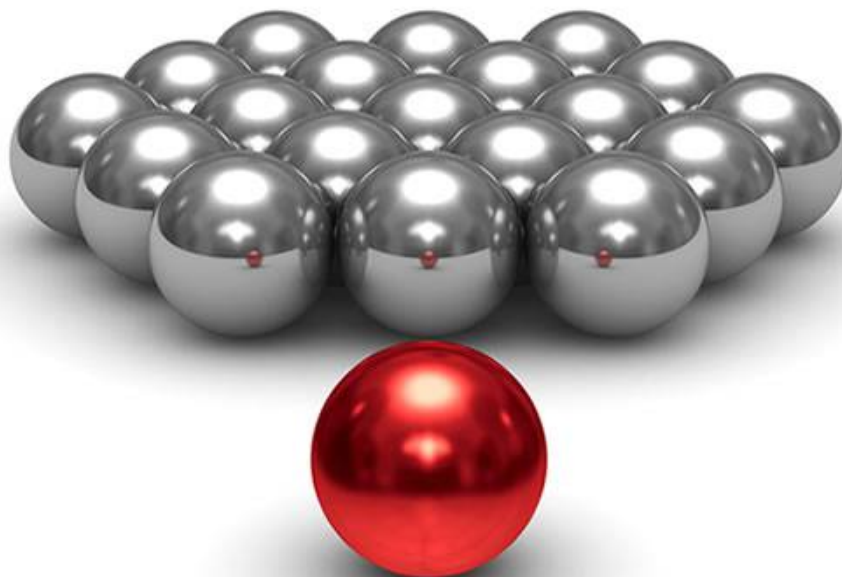


Internal and Cross-organizational Professional Video Distribution



LiveU's MultiPoint transmission service supercharges your LiveU Central account by adding a complete video distribution system for sharing high quality live video between multiple broadcast facilities over the public internet.

MultiPoint seamlessly integrates into your daily workflow, allowing you to share incoming live feeds with multiple end-points from within the same LiveU Central interface you're used to working with daily.

MultiPoint needs no additional expensive hardware or devices - just carry on using your existing LiveU equipment for efficient and resilient content distribution over any IP infrastructure.

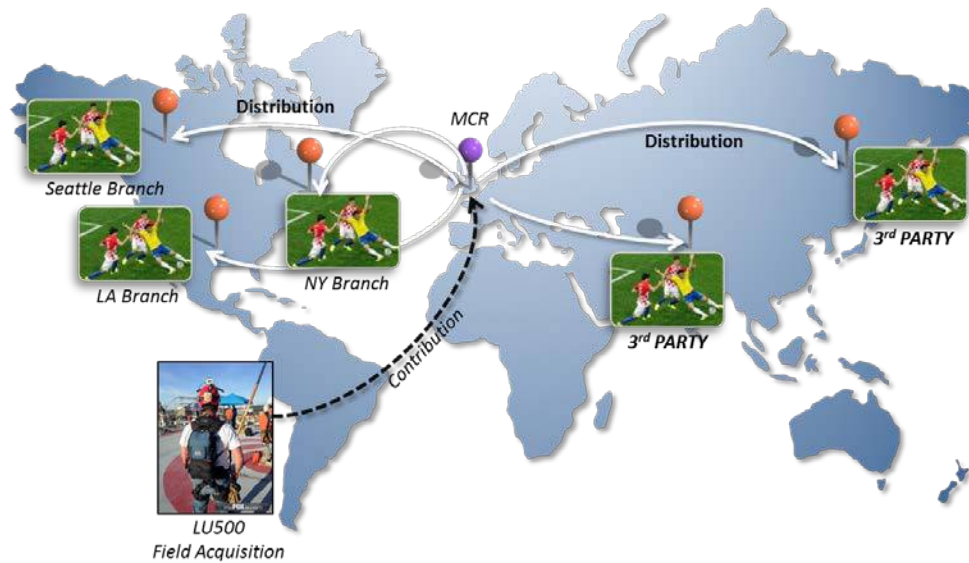
MultiPoint uses intelligent Adaptive Bitrate Distribution algorithms, allowing it to optimize live video delivery to different classes of receiver, dynamically adjusting bitrate and quality for the best viewer experience at any time.

MultiPoint comes complete with features such as Publisher / Subscriber Pairing, Destination Grouping, and multiple licensing classifications, allowing you to get your stream sharing operation up and running with just a few clicks of the mouse.

ADVANTAGES

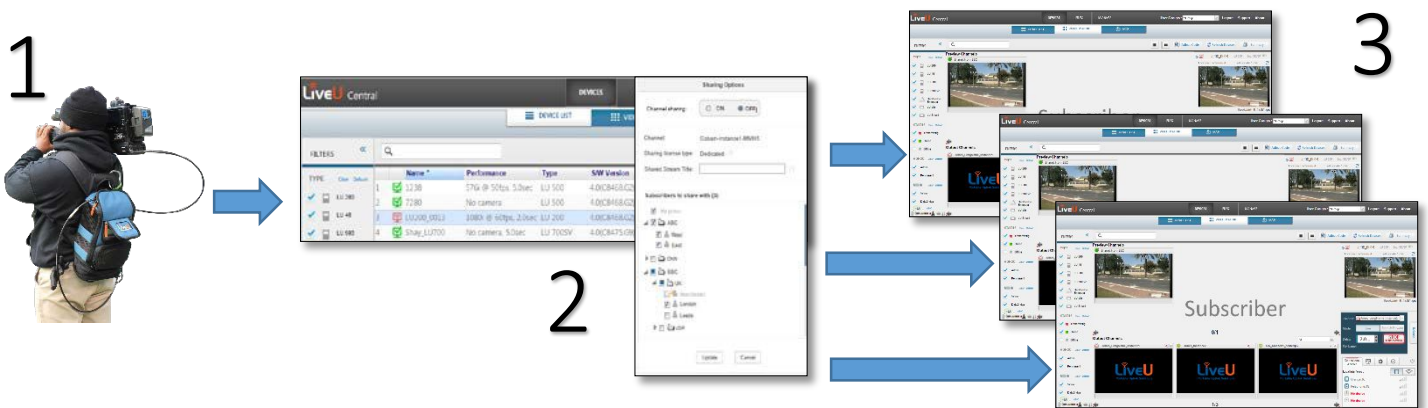
- **Cost effective** solution over public internet for distribution of Live media to any destination
- **No additional Hardware** required
- Integral part of **LiveU Central** can be controlled from anywhere
- **Adaptive bitrate** distribution - optimizes bitrate consumption
- **Pay per usage** business model for maximum flexibility
- **Low Delay** - 0.5 seconds per hop

MultiPoint Deployment Scenarios



MultiPoint was designed to be used in a number of different scenarios such as:

- **Organizational Distribution:** From one bureau to all its affiliates & station groups
- **Distribution line to a predefined destination:** Replacing satellite as a distribution channel for significant cost savings
- **Distribution between different organizations**



1. Use any standard LiveU field acquisition unit such as the LU500 to transmit your live stream from the field to the broadcast center (or MCR)
2. From within LiveU Central's familiar interface, easily designate multiple destinations using our advanced flexible Destination Grouping. Your transmission will then be immediately available to the selected parties.
3. Destinations can be internal organization branches, or other organizations around the globe. The live stream will be transmitted with no additional intervention needed

For more information about LiveU MultiPoint or any of our other new services, please contact:

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